

Graphic Design & Marketing Intern

Calgary Technologies Inc.

CALGARY, ALBERTA

Calgary Technologies Inc. ("CTI") provides advisory, programming and tenant services to community-based innovation-driven entrepreneurs and enterprises. CTI is looking for a youth intern who is excited to extend our reach in the market through innovation and creativity. The ideal candidate is someone who's organized, outgoing, self-motivated, and is passionate about digital marketing and design. You know how to tell a story through the use of graphics and you're able to ask the right questions and pair down content and information to tell your story well.

This youth intern, entry level position is for a six-month contract.

Position Description:

- Assist with small projects design work including digital and print promotional materials, template building, creating infographics, social media and video graphics, and other materials as required
- Assist with program and event promotions, sponsor content and other campaigns
- Support with event planning
- Assist with photography
- Administrative tasks and interdepartmental projects as required

Key Accountabilities:

- Curiosity and a passion for digital marketing and design; candidate has a desire for innovation
- Strong team player able to work with diverse groups and skill sets
- Flexible and able to balance competing and changing priorities
- Able to work in a fast-paced environment with quick turnaround times
- Enthusiastic and self-motivated

Skills/Qualifications:

- Strong organizational and time management skills
- Proficiency in Adobe Illustrator, InDesign and Photoshop
- Experience in photography is an asset
- Great eye for detail while still able to maintain the big picture
- Enthused about social media and digital marketing
- Familiar with basic marketing concepts
- Must have excellent English verbal and written communication skills

Educational Qualifications:

- Degree or diploma program in Graphic Design, Information Design, Marketing, Communications or similar. This is an internship position for new grads who have recently completed a diploma or degree in the related discipline (within two years). Students currently pursuing post-secondary education will not be contacted.

Further Information:

Interested applicants are asked to forward their resume to hr@calgarytechnologies.com

We thank all applicants for their interest however, only those persons for whom we need further information or who are being considered for an interview will be contacted